



**Children and Young People Strategic Partnership**  
Centre for Effective Services  
June 30, 2014

## Active Implementation for Successful Service Delivery

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University of North Carolina, Chapel Hill



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## Today's Plan

- Setting the Stage
- Active Implementation Frameworks
- Case Study of Implementation
  - Catawba County Child Wellbeing Project



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## Active Implementation

Effective Interventions

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Effective Implementation Methods



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Enabling Contexts

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Socially Significant Outcomes

"Whose capacity do we need to build to effectively install the formula components?"



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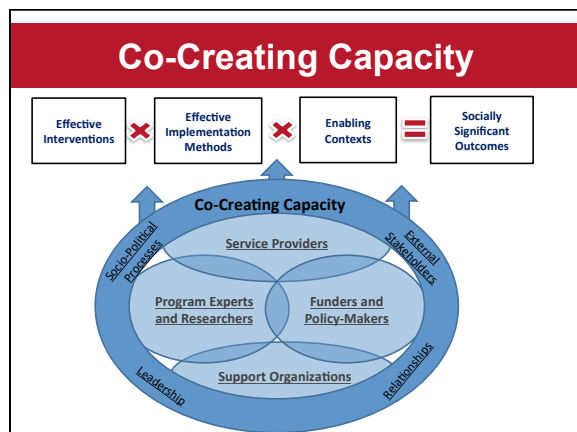
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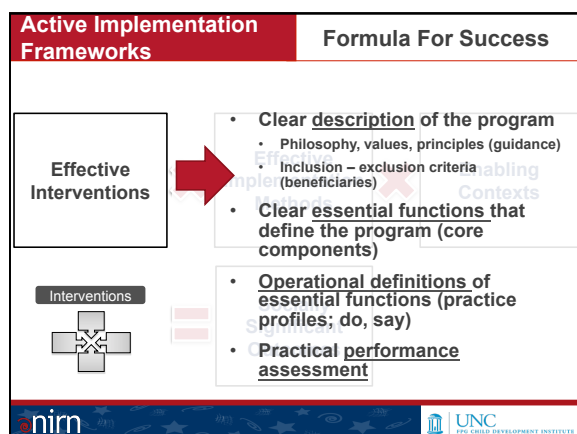
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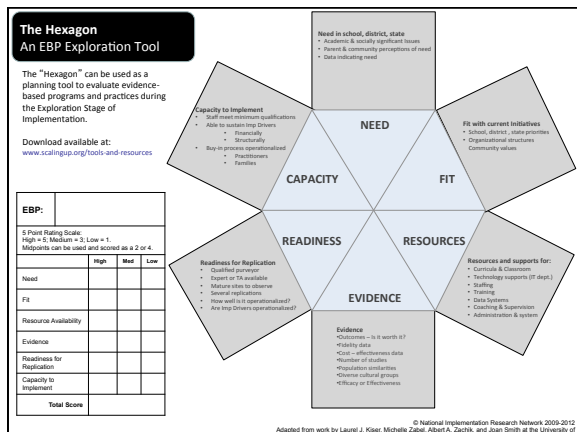
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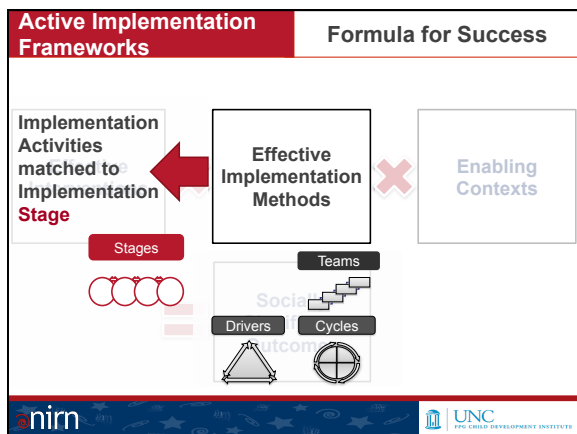
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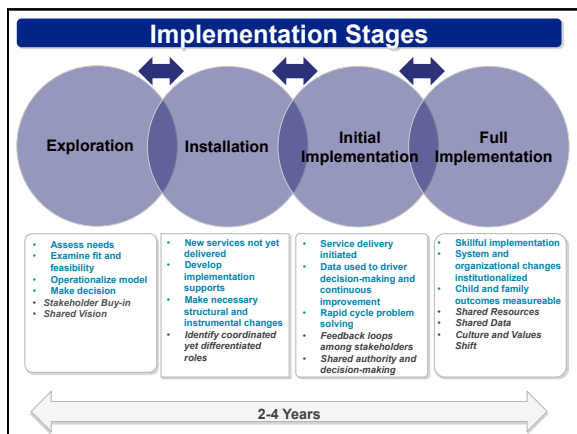
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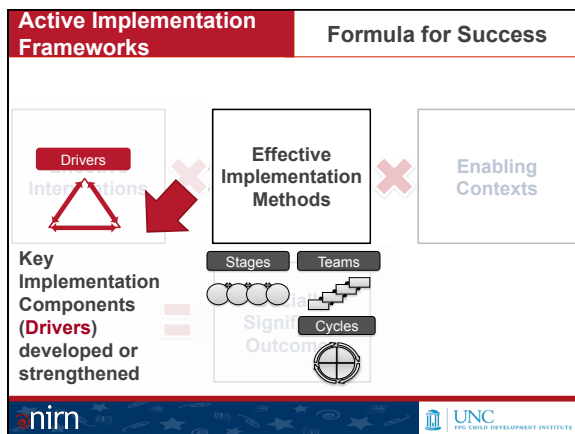
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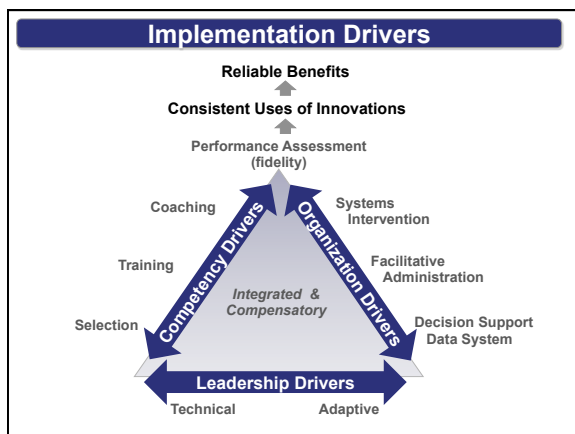
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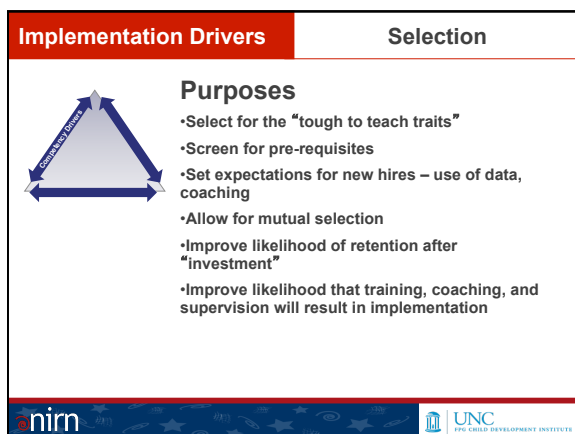
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Implementation Drivers
Training



**Purposes**

- Continue “Buy-in” process
- Knowledge acquisition
- Skill Development
- Form a ‘community’
- Get started...get better

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Implementation Drivers
Coaching



**Purposes**

- Ensures fidelity
- Ensures implementation
- Develops application judgment in their setting
- Provides feedback to selection and training processes
- Grounded in “Best Practices”
- Must include direct observation and feedback

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Implementation Drivers
Training and Coaching

TRAINING COMPONENTS	OUTCOMES % of Participants who Demonstrate Knowledge, Demonstrate New Skills in a Training Setting, and Use new Skills in the Classroom		
	Knowledge	Skill Demonstration	Use in the Classroom
Theory and Discussion	10%	5%	0%
...+ Demonstration in Training	30%	20%	0%
...+ Practice & Feedback in Training	60%	60%	5%
...+ Coaching in Classroom	95%	95%	95%

—Joyce and Showers, 2002

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Implementation Drivers



Performance Assessment



**Purposes**

*"Are we doing what we said we would do?"*

- Measure fidelity
- Motivate implementation
- Reinforce staff and build on strengths
- Interpretation of Outcome Data
- Feedback on functioning of
  - Recruitment and Selection Practices
  - Training Programs (pre and in-service)
  - Supervision and Coaching Systems

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ORGANIZATIONAL CHANGE

*"All organizations [and systems] are designed, intentionally or unwittingly, to achieve precisely the results they get."*



R. Spencer Darling  
Business Expert

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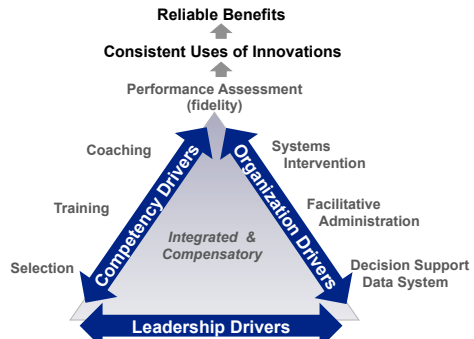
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Active Implementation Frameworks

Implementation Drivers



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Implementation Drivers	Decision Support Data Systems
 <p><b>Purposes</b></p> <ul style="list-style-type: none"> <li>• Monitor and improve child and family outcomes through data-based decisions</li> <li>• Provide information to assess effectiveness of intervention and prevention practices</li> <li>• Analyze the relationship of fidelity to outcomes</li> <li>• Guide further program development                             <ul style="list-style-type: none"> <li>– Detect discrete issues as well as systemic issues</li> </ul> </li> <li>• Engage in continuous quality improvement                             <ul style="list-style-type: none"> <li>– Of the Intervention and the Drivers</li> </ul> </li> <li>• Celebrate success</li> <li>• Be accountable to families, partners, and funders</li> </ul>	
 	

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Implementation Drivers	Facilitative Administration
 <p><b>Purposes</b></p> <ul style="list-style-type: none"> <li>•Creates an internally hospitable environment for the new way of work – at the level of the “agency”</li> <li>• Facilitates the installation, implementation, and improvement of the Drivers for each innovation</li> <li>•Takes the lead on Systems Interventions</li> <li>•Looks for ways to make the direct work of practitioners (e.g. workers, agency staff) and directors more effective and less “burdensome”!!</li> </ul>	
 	

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Implementation Drivers	Systems Intervention
 <p><b>Purposes</b></p> <ul style="list-style-type: none"> <li>•Identify and “lift up” systemic barriers and facilitators to the next level to improve support for the new way of work</li> <li>•Create an externally “hospitable” environment for the new way of work</li> <li>•Engage key system partners and stakeholders</li> <li>•Contribute to cumulative learning in multi-site projects</li> </ul>	
 	

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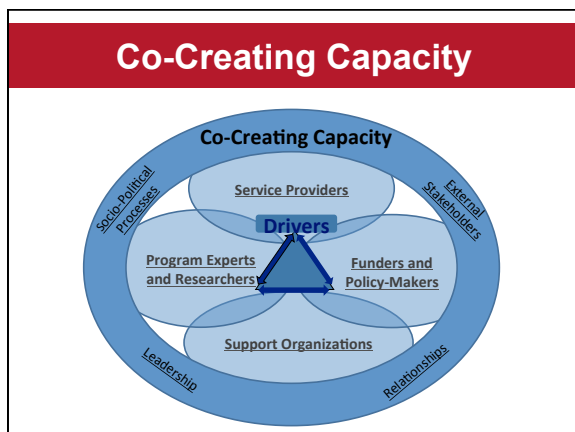
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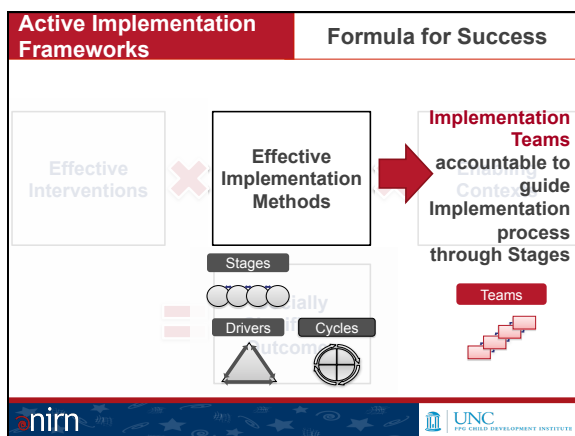
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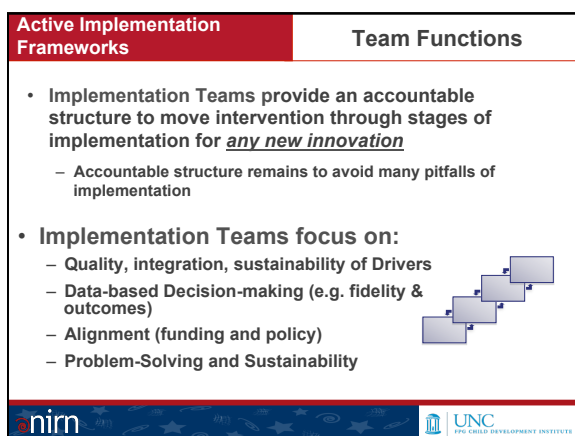
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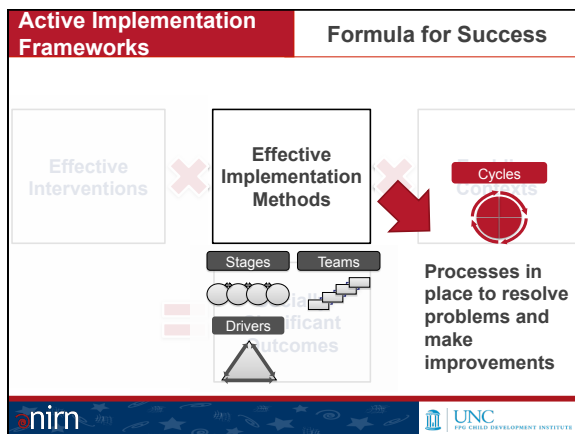
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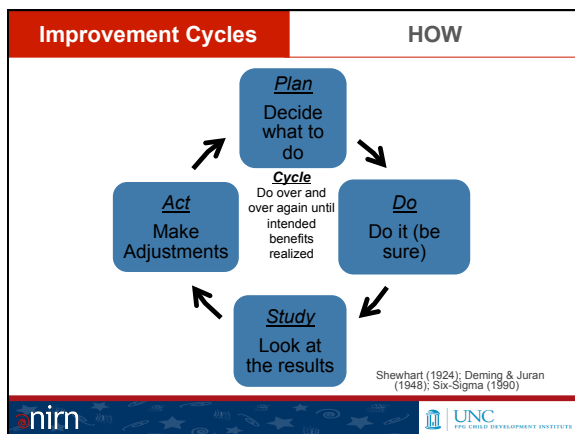
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**“Key Aspects of Improvement”**

*“Many initiatives fail for lack of study and reflection on what is actually being done and what the results are from having done it. Observing, describing, and documenting are key aspects to a program improvement cycle, and particularly critical during the pilot phase when key functions of interventions are emerging.”*

Metz, et. al., 2010, Improvement Cycle Tool

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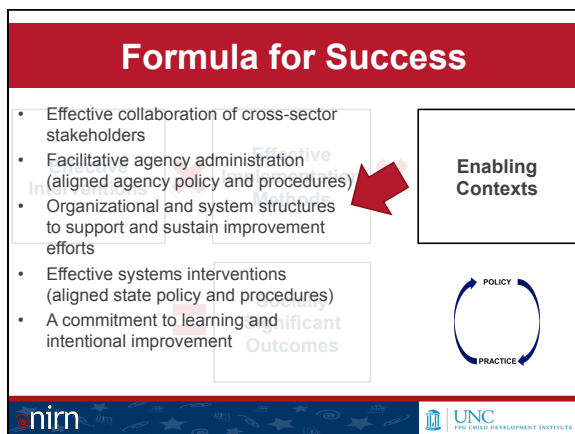
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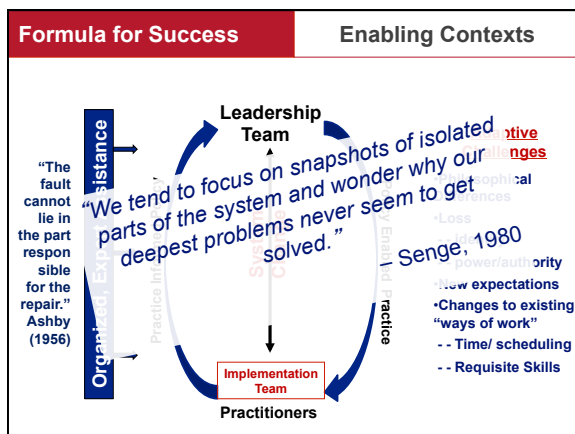
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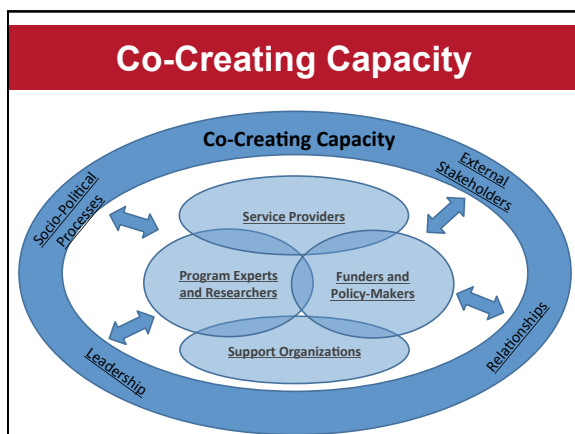
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## Catawba county child wellbeing project

**ASSESSING NEEDS**

What's our way in?



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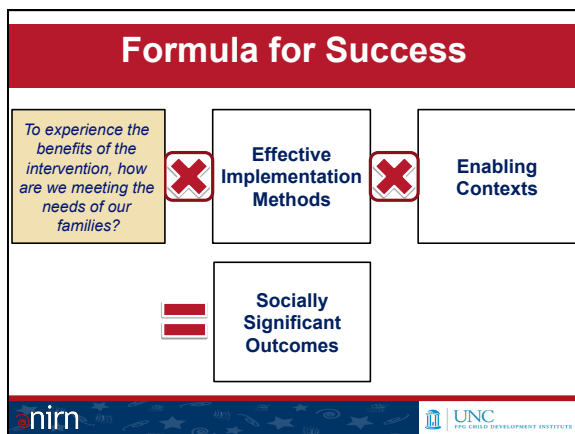
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Child Wellbeing Project	Purpose
<p>Expand services for children and families engaged in child welfare system beyond the mandated service continuum with the goal of improving foster children's wellbeing and transition to adulthood.</p>	
<p><i>Ensure children and youth:</i></p> <ul style="list-style-type: none"> <li>• Are employable</li> <li>• Are educated</li> <li>• Are connected (civically, spiritually, and to family)</li> <li>• Have stable housing</li> <li>• Have medical home</li> <li>• Make appropriate and wise decisions</li> </ul>	

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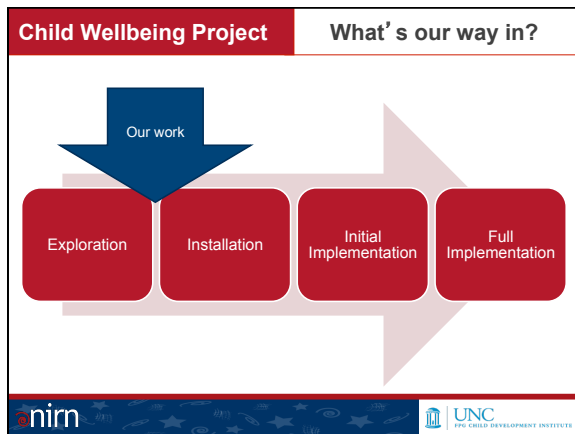
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Child Wellbeing Project	Get Started...
<p>When we started the conversation, Catawba County had selected models...</p> <ul style="list-style-type: none"><li>•Descriptive analysis of administrative data</li><li>•Guided discussions with staff</li><li>•Focus on EBPs</li></ul>	
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The Challenge of Leading with Models	
	

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Child Wellbeing Project	Needs Assessment
<p><b>What was missing?</b></p> <ul style="list-style-type: none"><li>• Multiple perspectives on permanency and wellbeing</li><li>• Statistical modeling to refine subpopulation needs</li><li>• Barriers to care</li><li>• Theory of change</li><li>• Evidence-base through an implementation lens</li><li>• Engagement of opinion leaders</li></ul>	
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Child Wellbeing Project	Needs Assessment
<b>Where to begin?</b> <ul style="list-style-type: none"> <li>Engage Exploration Team                             <ul style="list-style-type: none"> <li>Practitioner and community-informed decisions</li> <li>Natural champions</li> <li>Cross-discipline teaming</li> </ul> </li> <li>What do we know?                             <ul style="list-style-type: none"> <li>EBPs retrofitted to logic model</li> </ul> </li> <li>What else do we need to know?                             <ul style="list-style-type: none"> <li>Theory of Change</li> </ul> </li> </ul>	
 	

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<p><b>“Get Started, Get Better”</b></p>	
	

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Child Wellbeing Project	Needs Assessment
<b>Multiple perspectives on child permanency and wellbeing</b> <ul style="list-style-type: none"> <li>Birth parents, adoptive parents, legal guardians</li> <li>Community stakeholders (schools, courts, advocacy)</li> <li>Practitioners across divisions (investigations, in-home services, foster care, mental health)</li> <li>Managers and administrators</li> </ul>	
 	

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<b>Child Wellbeing Project</b>	<b>Needs Assessment</b>
<h3>Analytic modeling to refine subpopulations needs</h3> <ul style="list-style-type: none"> <li>• Conduct further data mining on subpopulations</li> <li>• Employ statistical models that allow for controlling specific variables (e.g., age of entry into care) while isolating the predictive value of other variables (e.g., parental substance abuse)</li> </ul>	
 	

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<b>Child Wellbeing Project</b>	<b>Needs Assessment</b>
<h3>Identify and confirm barriers to care</h3> <ul style="list-style-type: none"> <li>• Given subpopulation needs, what are practice and systems level barriers to care?</li> <li>• Conduct case record reviews</li> <li>• Survey key stakeholders</li> </ul>	
 	

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<b>Child Wellbeing Project</b>	<b>Needs Assessment</b>
<ul style="list-style-type: none"> <li>• <b>Six areas of need identified:</b> <ul style="list-style-type: none"> <li>– Ongoing emotional support and case management for families</li> <li>– Mental health services for children to address attachment and externalizing behaviors</li> <li>– Educational services, supports, and advocacy to improve educational achievement</li> <li>– Material supports to provide financial assistance and child care</li> <li>– Parent education to enhance parenting skills</li> <li>– Emotional supports to help adopted children normalize adoption experience</li> </ul> </li> </ul>	
 	

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Child Wellbeing Project	Needs Assessment
<h3>Develop theory of change prior to model selection</h3> <p>•Child Wellbeing Project was informed by risk and resiliency theory.</p> <ul style="list-style-type: none"> <li>– Risk factors increase the probability of a child's reentry into foster care</li> <li>– Protective factors promote child and family wellbeing, reducing the probability of reentry into foster care</li> </ul>	
 	

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Child Wellbeing Project	Theory of Change
<p><i>Families with children who have exited foster care face potential risk factors for reentry into care not alleviated easily by current child welfare post-care services.</i></p> <p><i>To bring about change, resources must be dedicated to provide families with mental health, educational advocacy, parenting education, ongoing emotional support and case management, material supports, and adoption services.</i></p> <p><i>When these services are provided, risk factors are decreased and protective factors are increased, which in turn produces increased family and child wellbeing.</i></p> <p><i>Increased wellbeing leads to decreases in reentry in care and ensures children and youth are employable, educated, connected, have stable housing and medical homes, and make appropriate and wise decisions.</i></p>	
 	

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Child Wellbeing Project	Needs Assessment
<h3>Review the Evidence-Base</h3> <ul style="list-style-type: none"> <li>• Potential models that can contribute to underlying theory of change</li> <li>• Fit and feasibility analysis</li> </ul> <p>Engage opinion experts</p> <ul style="list-style-type: none"> <li>• Leading child welfare researchers on post-care</li> </ul>	
 	

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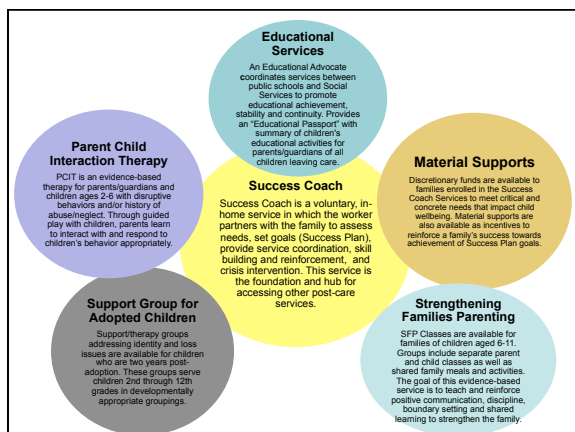
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**Table Work**

**What's the Way Forward?**



**Identifying the Problem**

- What rationales come to mind for conducting a robust needs assessment?
- Are you working in jurisdictions that have conducted less than comprehensive needs assessments? How has this affected the work?
- What might be some next right steps in supporting deeper needs assessments in jurisdictions?

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## Catawba county child wellbeing project

**BUILDING THE INFRASTRUCTURE**

What's our way forward?



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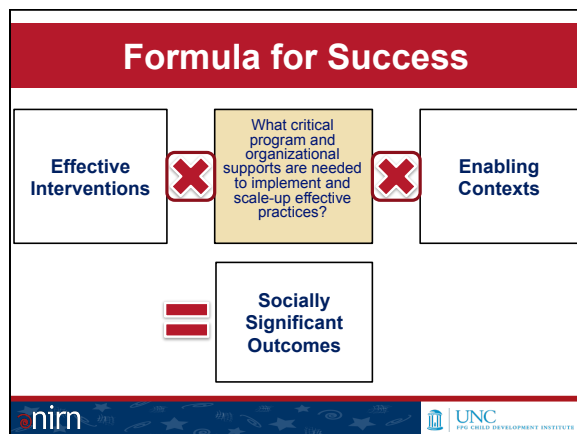
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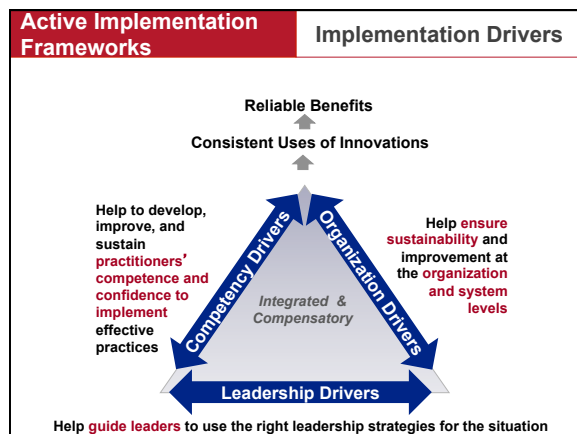
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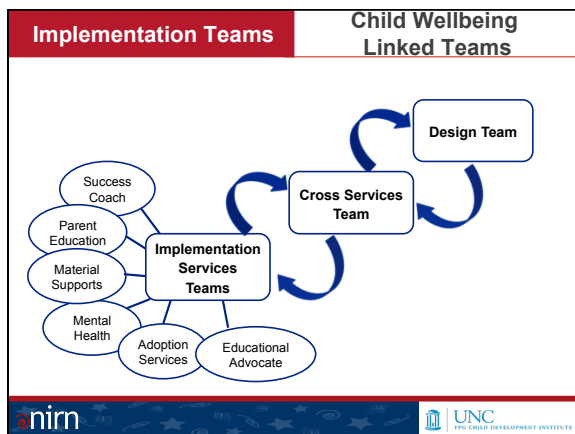
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Implementation Teams	Initial Engagement
<p><b>Developed team-specific Terms of Reference and Linked Communication Protocols</b></p> <ul style="list-style-type: none"> <li>Established common ground and a common understanding</li> <li>Ensured agreement about important dimensions of the project.</li> <li>Helped the teams talk more openly about diverse opinions and reach consensus.</li> <li>Ensured mutual accountability among teams to each other</li> </ul>	

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Implementation Teams	Ongoing Engagement
<p><b>What kept the teams coming back?</b></p> <p>Shared vision  Preparation and purposeful agenda setting for each meeting  Homework assignments that produced actionable information  Mutual accountability within and among teams  Decision-making and empowerment  Being a part of something bigger than yourself</p>	

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Metz, et. al., 2014		Results from Child Wellbeing Project	
Component	T1	T2	T3
Selection	1.44	2.00*	1.89*
Training	1.33	1.5*	1.10
Coaching	1.27	1.73*	1.83*
Perf. Assessment	0.78	1.34	2.0*
DSOS	0.18	1.36	2.0*
Fac. Administration	1.38	2.00*	2.0*
Systems Intervention	1.29	1.86*	2.0*
<b>Average Composite Score</b>	<b>1.1</b>	<b>1.68*</b>	<b>1.83*</b>
<b>Fidelity (% of cases)</b>	<b>18%</b>	<b>83%</b>	<b>83%</b>

Success Coach model involved intense program development of core intervention components and accompanying implementation drivers

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Implementation Teams

Case Example

- How did Implementation Teams improve fidelity?
  - Intentional action planning based on implementation drivers assessment data and program data
  - Improved coaching, administrative support, and use of data to drive decision-making ; adapted model
  - Diagnosed adaptive challenges, engaged stakeholders, inspired change



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Implementation Teams

Case Example: EBMs

How did Implementation Teams interface with national EBP developers?

- Worked with outside consultants to ensure that best practices for coaching and fidelity assessments were installed (SFP)
- Maintained competency drivers and continue to strengthen organizational supports when the locus of control for the drivers shifted (PCIT)



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Metz, et. al., 2014		Results from Child Wellbeing Project		
Component	SFP T1	SFP T2	PCIT T1	PCIT T2
Selection	1.56	1.67	0.33	0.78
Training	1.00	1.20	2.00	1.80
Coaching	1.82	1.50	1.64	1.42
Perf. Assessment	1.89	2.00	1.33	2.00
DSDS	1.90	2.00	1.91	2.00
Fac. Administration	1.88	2.00	1.75	2.00
Systems Intervention	1.86	2.00	1.63	2.00
<b>Average Composite Score</b>	<b>1.70</b>	<b>1.77</b>	<b>1.51</b>	<b>1.71</b>
<b>Fidelity (% of cases)</b>	<b>93-100%</b>	<b>92-98%</b>	<b>85%</b>	<b>82%</b>

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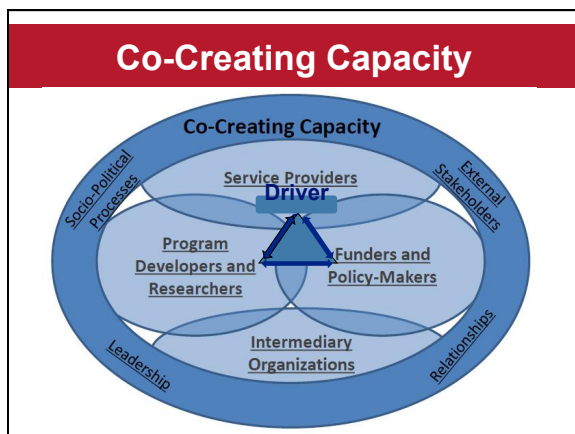
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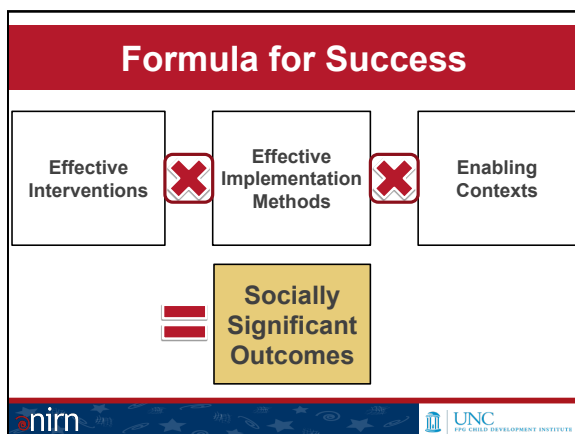
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Implementation Infrastructure	Positive Outcomes
<p>Did high fidelity implementation lead to improved outcomes? Early outcomes include...</p>	
<ul style="list-style-type: none"> <li>• Stabilized families</li> <li>• Prevented re-entry of children into out of home placements</li> <li>• Improved parenting knowledge and skills</li> <li>• Reductions in externalizing behaviors for children</li> </ul>	
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Table Work	Drivers Improvement
<p><b>What's the Way Forward?</b></p> 	<ul style="list-style-type: none"> <li>• What is your key "take away" from this case study?</li> </ul> <p>Consider implementation of a current project...</p> <ul style="list-style-type: none"> <li>• What Drivers are most challenging? Why?</li> <li>• How are these challenges impacting implementation?</li> <li>• What might be the "next right steps"?</li> </ul>
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For More Information
<p style="text-align: center;"> <b>Allison Metz</b>  <a href="mailto:allison.metz@unc.edu">allison.metz@unc.edu</a> </p> <div style="text-align: center;">  <p> <small>National Implementation Research Network</small> </p> <p> <small>Frank Porter Graham Child Development Institute University of North Carolina Chapel Hill, NC</small> </p> <p> <small><a href="http://nim.fpg.unc.edu/">http://nim.fpg.unc.edu/</a>  <a href="http://www.scalingup.org">www.scalingup.org</a>  <a href="http://www.implementationconference.org">www.implementationconference.org</a> </small> </p> </div>
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