



**Invitation
to the
“Vein of Love”
Awareness Raising Mornings**

Celebrating Infant Mental Health Week 6 - 10 June 2016

**10.30am - 12.30pm Tuesday 7 June
Tesco Enniskillen
Derrychara Link, BT74 6JF**

**10.30am - 12.30pm Thursday 9 June
Asda Omagh
31 Dromore Road, BT78 1QZ**

The Western Outcomes Group, through the Fermanagh and Omagh Locality Planning Groups and Family Support Hubs are holding two awareness raising mornings during Infant Mental Health Week.

You are invited to hand out leaflets and talk to customers at the two supermarkets about the support they can offer children, young people and parents in their local area.

The Nail Academy has kindly agreed to paint the ring fingernail of customers in store, highlighting the “*Vena amoris*” Latin for the “vein of love” which runs from the ring finger to the heart linking the theme of bonding and love with Infant Mental Health, and the following key messages:

- No smoking or drinking during pregnancy
- Breastfeed your baby
- Read a story to your child
- Give your child lots of love, affection and praise
- Have fun and play with your child

Parents and carers will be encouraged to think about positive emotional health and wellbeing in babies, children and young people, which starts in the womb and continue though out their life.

Everyone is encouraged to take a photo of their painted ring fingernail (in pink or blue) and tweet or Facebook it using the hashtags **#IMHAW16 #cypsp** to promote Infant Mental Health.

For further information: Priscilla Magee, 02866324181
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