

Young People get involved in the 'Sound as a Pound' Campaign in the West

During the month of September young people from across three Strength2Strength programmes in the Western Health and Social Care Trust area participated in the Foyle Foodbank 'Sound as a Pound' campaign as part of their citizenship programme.



Pictured above are a few of the young people from the Strength2Strength Programme donating the food they brought with their session money

The young people made the decision to donate the money they spend on one of their fun activity sessions and use this money to purchase food to donate to the Foyle Food Bank. Each group spent some time exploring their local supermarkets to find out how much non-perishable food costs.

After reflecting on this exercise the young people agreed as a group what they would buy and what was the best value for money. They also encouraged and persuaded parents, family members and staff who delivered the Strength2Strength programme in the Extern to donate towards the cause. Staff were amazed by the knowledge and understanding the young people were displaying during the shopping exercise.



Pictured above is Maria McGlynn (Left) Foodbank co-ordinator and Foodbank volunteers receiving the young people's donation from S2S Project Worker Anne Ross (Right).

The Foyle Foodbank were delighted with the donation from the young people and were equally impressed that they had forgone a fun activity so they could donate to the Sound as a Pound Campaign.

The young people were thrilled at the acknowledgement they were given on the Foyle Foodbank Facebook page and have taken great pride in showing the media coverage to their families, friends, schools and communities.



The Extern Strength to Strength project intervenes with children aged 8-13 years and their families where the children may be engaged in anti-social and offending behaviour.

For further information click here <http://tinyurl.com/hylwmhd>

Find out more about the Foyle Foodbank here <https://foyle.foodbank.org.uk/>