

Tax-Free Childcare information session for childcare providers in Northern Ireland

7.00pm – 8.30pm, 5 June 2023

This 90-minute information session will be useful for all types of childcare providers across Northern Ireland. If you offer services to families across the public, private and/or voluntary sectors and want to find out more about increasing the take up of Tax-Free Childcare and how it can help your business in 2023 – it would be great to see you.

The information session aims to:

- Raise awareness and understanding of TFC.
- Provide a useful overview of Tax-Free Childcare (TFC).
- Show how TFC could better benefit children and families as well as support childcare providers at a time when cost pressures are a priority.
- Help and equip everyone with ideas, tools, and a marketing strategy to motivate parents to sign up, reduce their childcare costs, and use TFC to pay for childcare in pre-school, out of school and holiday activities.

Information session outline

- Welcome, Housekeeping and introduction.
- Tax-Free Childcare – What is it?
- Why should providers sign up and offer TFC?
- Who can sign up for TFC?
- Promoting Tax-Free Childcare to parents and carers
- Marketing and the customer journey
- Questions and Answers
- Summary and action
- Evaluation and close

Book your place here <https://www.eventbrite.co.uk/e/tfc-information-session-for-childcare-providers-in-northern-ireland-tickets-631589068907>