

Feel Good **ARMAGH**

Community Networking Event 2025

Saturday 7th June 2025, The Mall

REPORT CARD 25.2



Background

The Armagh LPG is a partnership of statutory, voluntary, and community organisations working to improve outcomes for children and young people in the Armagh area.

Meeting five times a year, the group shares information, builds connections, identifies local needs, and works together to address them. It is supported by the Children and Young People's Strategic Partnership (CYPSP).

Since 2023, member organisations have hosted an annual community networking event to connect people of all ages with local services and supports.

Feel Good Armagh Community Networking Event made a contribution to all 8 High Level Outcomes for Children in the 2020-30 NI Children and Young People's Strategy where the well-being of children and young people includes:

- Physical and mental health
- Enjoyment of play and leisure
- Learning and achievement
- Living in safety and with stability
- Economic and environmental well-being
- Making a positive contribution to society
- Living in a society which respects their rights
- Living in a society in which equality of opportunity and good relations are promoted



What did we do?



7 Meetings of the Planning Group from 6th February to 5th June 2025



Resource produced with info. on all services attending on the day, to be made freely available in print and online



Evaluation taken from Information Stand Holders at end of event to obtain feedback



1 Community Networking Event on The Mall, Armagh on Saturday 7th June, 11am - 2pm

Event to include information stalls of services in the Armagh area supporting all ages of the local community
Event to also include free activities for children, food and music

Event funded by:



Equipment provided by ABC Council and permission to use The Mall by Trustees of The Mall

How well did we do it?



Planning Group consisted of **12** members representing **9** different services/agencies/organisations:



How well did we do it?



6

Free Activities for Children
on the day:
Face Painting
Arts & Crafts
Kindness Box
Playboard Child's Play
Street Games
Scavenger Hunt



300

Ice Creams and 300
Traybakes with
Tea/Coffee provided



43

Services / Agencies /
Organisations attended
the day to set up an
information stand



500

Service Directory
Resources produced for
the day and after
(Also to be made
available online as a Live
resource allowing others
to be included)

How well did we do it?



How would you rate the value of this event today to connect the local communities in Armagh with services and activities for all ages?

98% (36 out of 37)
of stallholders rated the event
as 'Extremely Useful' or 'Useful'

65%
stated the event was
'Extremely Useful'



Compared to 2024:

Last year **100%** rated the event
as 'Extremely Useful' or 'Useful'
and **72%** stated the event was
'Extremely Useful'

How well did we do it?



How would you rate the value of this event today to connect the local communities in Armagh with services and activities for all ages?

Great **networking** opportunities - getting service known with local people & **knowledge** on what we offer.

Brilliant, bringing **people & organisations together.**

I've left with contacts/info to **signpost** these services to my families and their older family members.

It's always very important to **connect** services with communities (and also with other services). This event is extremely valuable in creating this opportunity.

How well did we do it?



How effective was today's event for your service/organisation in connecting with communities in Armagh?



98% (36 out of 37)
of stallholders rated the event
as 'Extremely Useful' or 'Useful'

51%
stated the event was
'Extremely Useful'

Compared to 2024:
Last year **98%** rated the event
as 'Extremely Useful' or 'Useful'
and **72%** stated the event was
'Extremely Useful'



How well did we do it?



How effective was today's event for your service/organisation in connecting with communities in Armagh?

Great to get the **chance to speak** on a deeper level than just advertising ourselves!

Many people were not **aware** of the service and referenced that they would like to use it in the **future**.

It's a massive chance for us to **get ourselves known** to community and other services.

Very useful to give my **contact** details to organisations working with young people who need **support** with training / education / employment.

What has changed as a result?



Roughly how many people did you speak with at your stall (Try to give a number of people you spoke with to give them information about your service / organisation)?

Information Stand Holders were asked to give a rough estimate of the amount of people they spoke with at their stand to gain an understanding of the interaction on the day. (This included members of the community and other stand holders.)

1,079

Overall, the 37 respondents estimated talking to **1,079** people on the day, giving an average of **29** people per information stand

1,254

For the **43** information stands, using the average number of feedback from the **37** respondents, it is estimated that stall holders spoke with around **1,254** people on the day



Feedback from stall holders reported the event provided a **valuable networking opportunity**, bringing together a **wide range of services** in the one place, enabling **community connection, information sharing**, and **increased awareness of local and regional support**, despite some concerns about **promotion and attendance**.

What has changed as a result?



On average, how many pieces of information would you have given to visitors to your stall (Rough estimate the number of things you would have told)?

Information Stand holders were asked to give a rough estimate of the amount of pieces of information they gave to visitors to their stall. (This included distribution of information leaflets, contact details and other relevant information to their service.)

2,115

Overall, the 37 respondents estimated sharing of **2,115** pieces of information on the day, giving an average of **57** pieces of information shared at each table

2,458

For the **43** information stands, using the average number of feedback from the **37** respondents, it is estimated that stall holders gave out around **2,458** pieces of information to visitors on the day



Feedback from stall holders highlighted the event's value in **raising awareness, sharing information, and building meaningful connections with both the public and other organisations**, with many noting it was a **rare opportunity to engage directly** and **promote their services** to previously unaware audiences.

What has changed as a result?



Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Armagh?



The event was **highly valued** for being **well-organised**, offering **strong networking opportunities**, raising **service awareness**, and **fostering community engagement**, with highlights including the use of gazebos, hospitality touches like coffee tokens, and positive connections made.



Some suggestions for improvement were made, including **better advertising**, a **more central location** like Market Street, **less grassy/muddy terrain**, **indoor or covered children's activities**, and **consideration of weather impacts**.

What has changed as a result?



Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Armagh?

Always a great event to spread the word plus understand what is on offer for networking.

All in all more positive than I initially thought.

Good event, plenty of opportunities to connect. Impact great. More word out that the event was happening.

Excellent well organised event. Better layout than last year. Great to have most of the services together.

Very well put together!
Connected a lot with other organisations.

Absolutely brilliant.
Great buzz.

What has changed as a result?



Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Armagh?

It's always great getting to network with other organisations in the community & beyond.

Overall brilliant, great to be included - would definitely attend again in future again on behalf of my organisation.

Great networking event. Very useful to meet people from other organisations and always good to speak to parents & carers.

I'm actually interested in volunteering with another organisation I met today, so great result. Thank you.

It is clear that a lot of work went into this event. We had a great day - thanks!

Download your **FREE** copy
of the Feel Good Armagh
Services Resource



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