Community Networking Event 2025

Saturday 7th June 2025, The Mall







REPORT CARD 25.3



Background

The Armagh LPG is a partnership of statutory, voluntary, and community organisations working to improve outcomes for children and young people in the Armagh area.

Meeting five times a year, the group shares information, builds connections, identifies local needs, and works together to address them. It is supported by the Children and Young People's Strategic Partnership (CYPSP).

Since 2023, member organisations have hosted an annual community networking event to connect people of all ages with local services and supports.

Feel Good Armagh Community Networking Event made a contribution to all 8 High Level Outcomes for Children in the 2020-30 NI Children and Young People's Strategy where the well-being of children and young people includes:

Physical and mental health
Enjoyment of play and leisure
Learning and achievement
Living in safety and with stability
Economic and environmental well-being
Making a positive contribution to society
Living in a society which respects their rights
Living in a society in which equality of opportunity
and good relations are promoted











What did we do?



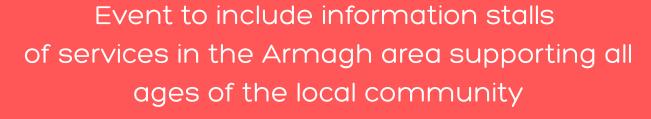
7 Meetings of the Planning Group from 6th February to 5th June 2025



1 Community Networking Event on The Mall, Armagh on Saturday 7th June, 11am - 2pm



Resource produced with info. on all services attending on the day, to be made freely available in print and online



Event to also include free activities for children, food and music

Event funded by:



Evaluation taken from Information Stand Holders at end of event to obtain feedback





















Equipment provided by ABC Council and permission to use The Mall by Trustees of The Mall













Planning Group consisted of 12 members representing 9 different services/agencies/organisations:





















How well did we do it?



6

Free Activities for Children
on the day:
Face Painting
Arts & Crafts
Kindness Box
Playboard Child's Play
Street Games
Scavenger Hunt



300
Ice Creams and 300
Traybakes with
Tea/Coffee provided



Services / Agencies /
Organisations attended
the day to set up an
information stand

43



500

Service Directory
Resources produced for
the day and after
(Also to be made
available online as a Live
resource allowing others
to be included)





How would you rate the value of this event today to connect the local communities in Armagh with services and activities for all ages?

98% (36 out of 37)

of stallholders rated the event as 'Extremely Useful' or 'Useful'

65%

stated the event was 'Extremely Useful'





Compared to 2024:

Last year 100% rated the event as 'Extremely Useful' or 'Useful' and 72% stated the event was 'Extremely Useful'

How well did we do it?



How would you rate the value of this event today to connect the local communities in Armagh with services and activities for all ages?

Great **networking**opportunities - getting
service known with local
people & **knowledge** on
what we offer.

Brilliant, bringing people & organisations together.

It's always very important to
connect services with
communities (and also with
other services). This event is
extremely valuable in creating
this opportunity.

I've left with contacts/info to signpost these services to my families and their older family members.





How effective was today's event for your service/organisation in connecting with communities in Armagh?



98% (36 out of 37)

of stallholders rated the event as 'Extremely Useful' or 'Useful'

51%

stated the event was 'Extremely Useful'



Last year 98% rated the event as 'Extremely Useful' or 'Useful' and 72% stated the event was 'Extremely Useful'







How effective was today's event for your service/organisation in connecting with communities in Armagh?

Great to get the chance to speak on a deeper level than just advertising ourselves!

Many people were not aware of the service and referenced that they would like to use it in the future.

It's a massive chance for us to **get ourselves known** to community and other services.

Very useful to give my contact details to organisations working with young people who need support with training / education / employment.





Roughly how many people did you speak with at your stall (Try to give a number of people you spoke with to give them information about your service / organisation)?

Information Stand Holders were asked to give a rough estimate of the amount of people they spoke with at their stand to gain an understanding of the interaction on the day. (This included members of the community and other stand holders.)



Overall, the 37 respondents estimated talking to 1,079 people on the day, giving an average of 29 people per information stand



For the 43 information stands, using the average number of feedback from the 37 respondents, it is estimated that stall holders spoke with around 1,254 people on the day



Feedback from stall holders reported the event provided a valuable networking opportunity, bringing together a wide range of services in the one place, enabling community connection, information sharing, and increased awareness of local and regional support, despite some concerns about promotion and attendance.





On average, how many pieces of information would you have given to visitors to your stall (Rough estimate the number of things you would have told)?

Information Stand holders were asked to give a rough estimate of the amount of pieces of information they gave to visitors to their stall. (This included distribution of information leaflets, contact details and other relevant information to their service.)



Overall, the 37 respondents estimated sharing of 2,115 pieces of information on the day, giving an average of 57 pieces of information shared at each table



For the 43 information stands, using the average number of feedback from the 37 respondents, it is estimated that stall holders gave out around 2,458 pieces of information to visitors on the day



Feedback from stall holders highlighted the event's value in raising awareness, sharing information, and building meaningful connections with both the public and other organisations, with many noting it was a rare opportunity to engage directly and promote their services to previously unaware audiences.

What has changed as a result?



Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Armagh?



The event was highly valued for being well-organised, offering strong networking opportunities, raising service awareness, and fostering community engagement, with highlights including the use of gazebos, hospitality touches like coffee tokens, and positive connections made.









Some suggestions for improvement were made, including better advertising, a more central location like Market Street, less grassy/muddy terrain, indoor or covered children's activities, and consideration of weather impacts.





Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Armagh?

Always a great event to spread the word plus understand what is on offer for networking.

Good event, plenty of opportunities to connect. Impact great. More word out that the event was happening.

Very well put together! Connected a lot with other organisations.

All in all more positive than I initially thought.

event. Better layout than last year. Great to have most of the services together.

Absolutely brilliant.
Great buzz.





Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Armagh?

It's always great getting to network with other organisations in the community & beyond.

Overall brilliant, great to be included - would definitely attend again in future again on behalf of my organisation.

Great networking event.

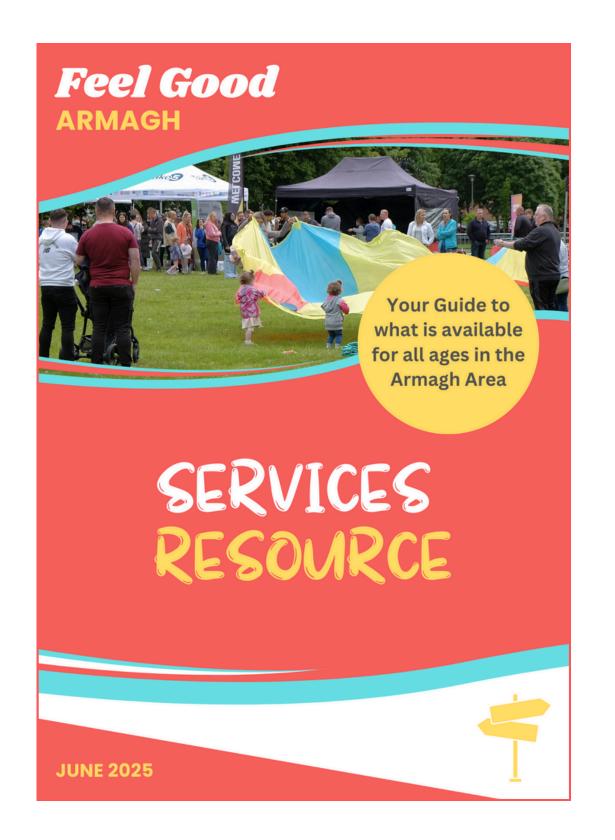
Very useful to meet people from other organisations and always good to speak to parents & carers.

I'm actually interested in volunteering with another organisation I met today, so great result. Thank you.

It is clear that a lot of work went into this event.
We had a great day thanks!

Download your FREE copy
of the Feel Good Armagh
Services Resource





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