

Feel Good DUNGANNON

Community Information Day
Saturday 27th September 2025
Hill of The O'Neill & Ranfurly House

REPORT CARD 25.4



Background

The Dungannon LPG is a partnership of statutory, voluntary, and community organisations working to improve outcomes for children and young people in the Dungannon area.

Meeting five times a year, the group shares information, builds connections, identifies local needs, and works together to address them. It is supported by the Children and Young People's Strategic Partnership (CYPSP).

The Feel Good Dungannon Community Information Event made a contribution to all 8 High Level Outcomes for Children in the 2020-30 NI Children and Young People's Strategy, where the well-being of children and young people includes:

- Physical and mental health
- Enjoyment of play and leisure
- Learning and achievement
- Living in safety and with stability
- Economic and environmental well-being
- Making a positive contribution to society
- Living in a society which respects their rights
- Living in a society in which equality of opportunity and good relations are promoted

Feel Good Dungannon was a vibrant community information and networking event, designed to showcase the wide range of local services, programmes, supports and activities available across the wider Dungannon area for people of all ages.

Bringing together over 40 organisations from statutory, community and voluntary sectors, the event offered a unique opportunity for the public to engage directly with service providers, while also enabling organisations to strengthen connections and explore opportunities for collaboration.

On the day, attendees benefited from free Health Checks provided by Verve Health Trainers and there was the opportunity to attend the innovative Autism Reality Experience Bus, this provided attendees with greater awareness and a deeper understanding of autism. The overarching aim of Feel Good Dungannon was to inform, signpost and inspire, while promoting wellbeing, inclusion and connectedness across the community.





6 Meetings of the Planning Group across a period of 8 months



Resource produced with info. on all services attending on the day, to be made freely available online



Evaluation taken from Information Stand Holders at end of event to obtain feedback

What did we do?



1 Community Information Day at Hill of The O'Neill & Ranfurly House on Saturday 27th September 2025, 10am - 2pm

Event to include information stalls of services in the Dungannon area supporting all ages of the local community

Event to also include free activities for children, food and music

Event funded by:



How well did we do it?

Planning Group consisted of **8** members representing **9** different services/agencies/organisations:

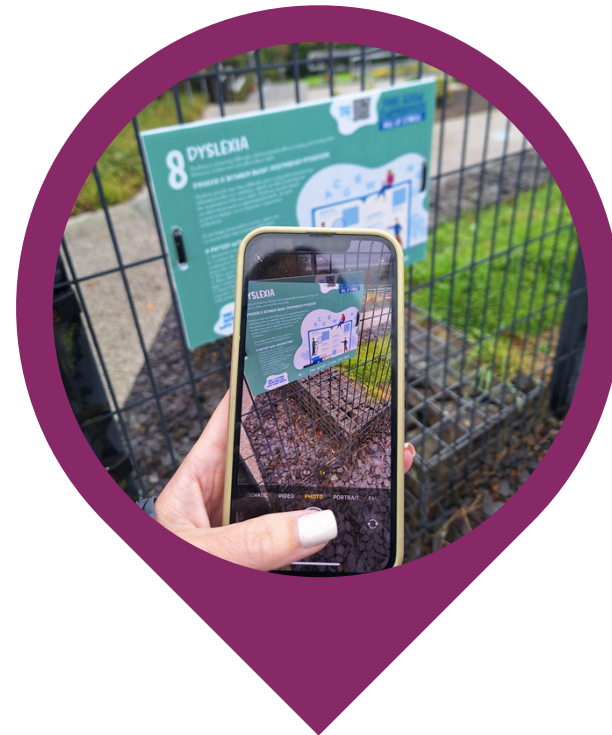


How well did we do it?



41

Services / Agencies / Organisations attended the day to set up an information stand



Free Activities for Children on the day included: Brilliant Trails, Arts & Crafts and the Kindness Postbox initiative



Traybakes & Tea / Coffee / Juice were provided to all attendees and all stand holders on the day



Service Directory produced, to be made available online as a live resource

How well did we do it?



How would you rate the value of this event today to connect local communities in Dungannon with services and activities for all ages?

85% (22 out of 26)
of stallholders rated the event as
'Extremely Valuable' or 'Valuable'



46%
stated the event was
'Extremely Valuable'

How well did we do it?



How would you rate the value of this event today to connect local communities in Dungannon with services and activities for all ages?

Great to have the opportunity to attend the event in Dungannon, an area that maybe doesn't always get a lot of **attention**.

Gave families the ability to **connect** with different organisations.

I chatted with lots of people who made reference to how **informative** the event has been. I've raised the **awareness** of my own service to the local community.

Fantastic for **networking** & having **deeper conversations** with attendees.

How well did we do it?



How effective was today's event for your own service/organisation in connecting with communities in Dungannon?



70% (19 out of 27)
of stallholders rated the event as
'Extremely Valuable' or 'Valuable'

30%
stated the event was
'Extremely Valuable'



How well did we do it?



How effective was today's event for your own service/organisation in connecting with communities in Dungannon?

The **diverse groups** that offer additional services was very **informative**.

Met some good **contacts** from other support agencies and got 3 **referrals**.

This has been a **valuable** event for learning about services/organisations in the Dungannon area.

I was able to **connect** with other organisations who shared interest in what I have to offer and was able to get info about how to **reach potential participants**.

What has changed as a result?



Roughly how many people did you speak with at your stall (Try to give a number of people you spoke with to give them information about your service /organisation)?

Information Stand Holders were asked to give a rough estimate of the amount of people they spoke with at their stand to gain an understanding of the interaction on the day. (This included members of the community and other stand holders.)

428

Overall, the 27 respondents estimated talking to **428** people on the day, giving an average of **16** people per information stand

650

For the **41** information stands, using the average number of feedback from the 27 respondents, it is estimated that stall holders spoke with around **650** people on the day



Feedback from stall holders highlighted **excellent networking opportunities**, with many praising the **chance to connect** with other organisations, services, and families in Dungannon.

Attendees valued the **well-organised** event, **central location**, and **informative interactions**. A recurring concern was **low footfall** and **limited community engagement**, though most still found it valuable for **raising awareness**.

What has changed as a result?



On average, how many pieces of information would you have given to visitors to your stall
(Rough estimate the number of things you would have told)?

Information Stand holders were asked to give a rough estimate of the amount of pieces of information they gave to visitors to their stall. (This included distribution of information leaflets, contact details and other relevant information to their service.)

182

Overall, the 27 respondents estimated sharing of **182** pieces of information on the day, giving an average of **7** pieces of information shared at each table

276

For the **41** information stands, using the average number of feedback from the 27 respondents, it is estimated that stall holders gave out around **276** pieces of information to visitors on the day



Many praised the event as **valuable for networking**, making **new contacts** with local services, community groups, and **potential participants**. Some reported **referrals, sign-ups**, and **sharing of resources**.

The **weather** and **low footfall** limited reach, especially with younger audiences, but overall it **boosted collaboration, information exchange**, and **service visibility**.

What has changed as a result?

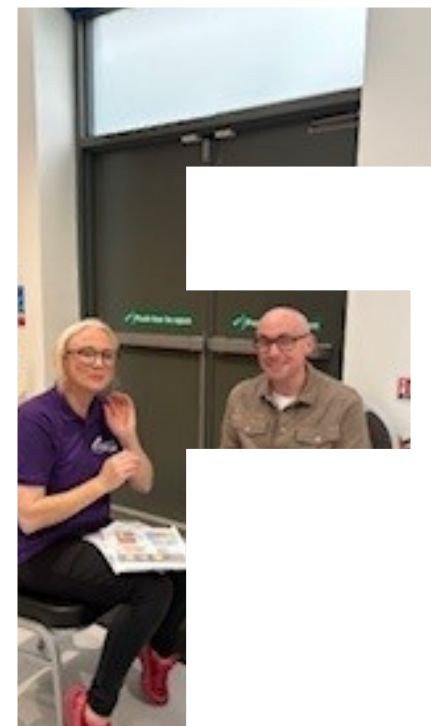


Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Dungannon?



Overall, attendees praised the event as **well-organised**, with a good **range of services, networking opportunities**, and **helpful refreshments**.

Despite low attendance, the event was seen as **valuable** for **awareness** and **collaboration**.



Some suggestions for improvement included **better advertising**, a **more central or accessible venue**, and **consideration of weather impact**.

What has changed as a result?



Have you any more comments on today's event: What worked well? How it could have been improved? What is the impact of today on your service / organisation in Dungannon?

Excellent, many thanks for the invite. Great to make connections!

Today was beneficial for networking and learning about local services in Dungannon.

Good event, good selection of stalls, great to be included. Look forward to future events in the area. Would be great to have a few regular events like this.
Thank you!

A well run valuable event. I don't know how you could do it better. It can be really hard getting people to attend.

Very well organised, lots of great services attended. Thank you for the tea & coffee.

Feel Good Dungannon Services Resource coming soon...



Contact

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to request your copy



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